

Feasibility Study Executive Summary

Thank You!

Dear Holy Comforter Family,

First and foremost, it has truly been a blessing to partner with you on this journey so far! We cannot thank all of you enough for completing the survey with your heartfelt feedback, giving up your time to chat with us by phone, Zoom or in person for an interview and most importantly praying for Holy Comforter through this process. The information below is an executive summary of the Feasibility Study. If you have any questions or would like more information, please do not hesitate to reach out. From the hundreds of parishes that we have served, Holy Comforter is a special place because you understand that you are a family. Thank you for allowing us to be a part of this incredible family over the past couple of months!



Yours in Christ, Richie Musser, Rachel Musser, and Sarah Teichmann

BY THE NUMBERS

- 191 surveys and 64 interviews were completed during the Feasibility Study.
- 95% of households hold a very good to superior overall view of Holy Comforter.
- 90% of households marked that they are at least somewhat involved with the parish.
- There is a healthy spread of membership within the parish with 58% of those responding attending the church for 20 years or more. An additional 16% have been members of the parish for 11 to 20 years and 12% of those who filled out a survey for 6 to 10 years. Thirteen percent (13%) are "new" parishioners who have been attending for five years or less.

THEMES

Community – Many parish households spoke about the importance of community and how this is an anchor to their faith. The challenges of the pandemic further highlighted how important the church community was to many households. Knowing the care and love that Holy Comforter shares for each other, the care the leadership shows for the parishioners, and the care the parishioners have for their leadership, there is a great desire to reach beyond the walls of the church to share with the broader community the love of God.





Facilities - There is a desire to keep the facility and campus updated and parishioners are open to the proposed projects that enable this, but within the means of funds able to be raised. The congregation is pragmatic and would like to know the prioritization of projects and projected timeline. They would also like to know that this campaign will not lead to further incurred debt. When speaking about the solarization project, there was gratitude for the lead gift. Regarding the facilities and campus, questions arose regarding a long-term maintenance plan that includes capital improvements like the roof.

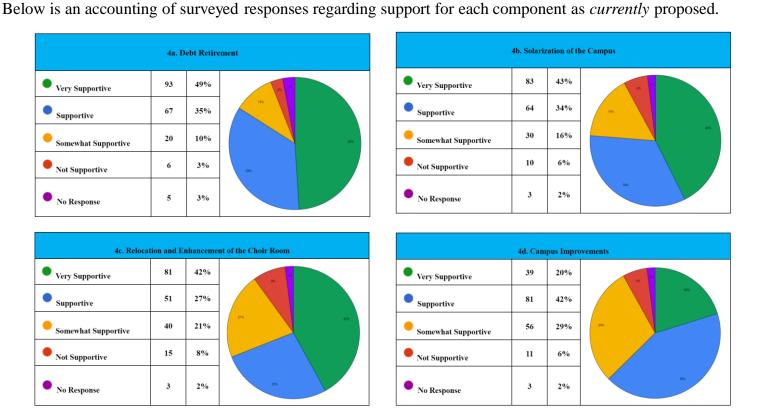
THEMES

Debt - There was support for the proposed vision and Capital Campaign, within the parameters of not incurring debt. Many parishioners spoke about the previous campaign effort and how it resulted in unexpected debt. Many members spoke about their desire for detailed communication about timeline, estimated cost, and prioritization of projects. There were many comments during the interviews that parish leadership needs to carefully consider projects and timeline in order to ensure that no additional debt is taken on and that the current debt is reduced and eventually eliminated by the end of a three-year campaign.

Worship - Many interviewed spoke about their worship experience at Holy Comforter. Liturgy and music are cornerstones for them. They spoke of their gratitude for the music program and leadership that has grown and blossomed despite the challenges of these last two years. Many parish households appreciate the involvement of children and youth in worship and the life of the church.

Parish Leadership - An abundant number of households spoke about their love for their leadership, particularly their clergy and heads of ministry. They could cite specific moments that the leadership helped to feed their faith; whether it was in a sermon, a Bible study, or the creative ways they have kept the congregation connected these last two years. Many spoke in gratitude for the church staff and their lay leaders as well, and for the care and dedication they have for the church community and serving the Lord.

SUPPORT



4e. Funding Speaker Series			
• Very Supportive	18	9%	
• Supportive	46	24%	15
Somewhat Supportive	65	34%	26
• Not Supportive	60	31%	
• No Response	2	1%	т